

Understanding Treatment Strategies for Squamous Cell Carcinoma of the Head and Neck

This transcript has been edited for style and clarity and includes all slides from the presentation.

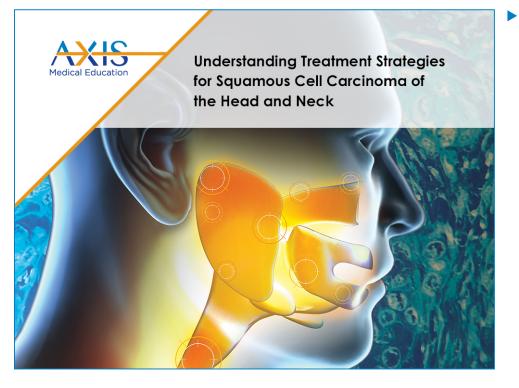
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Understanding Treatment Strategies for Squamous Cell Carcinoma of the Head and Neck

Robert L. Ferris, MD, PhD



Robert L. Ferris, MD, PhD: Welcome to this educational activity "Understanding Treatment Strategies for Squamous Cell Carcinoma of the Head and Neck."

AXIS

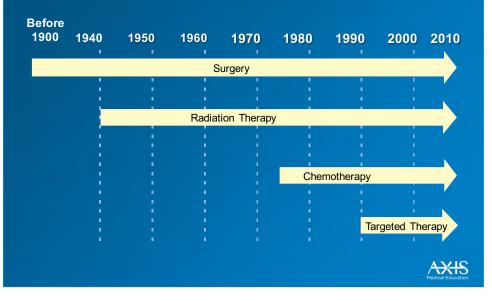
Robert L. Ferris, MD, PhD

UPMC Endowed Professor and Vice-Chair Chief, Division of Head and Neck Surgery Associate Director for Translational Research Co-Leader, Cancer Immunology Program University of Pittsburgh Cancer Institute Pittsburgh, Pennsylvania I'm Dr. Robert Ferris, UPMC Endowed Professor and Vice Chair, Chief of the Division of Head and Neck Surgery, Associate Director for Translational Research, and Co-Leader of the Cancer Immunology Program at the University of Pittsburgh Cancer Institute in Pittsburgh, Pennsylvania.

AXIS

Molecular and Biological Considerations for Squamous Cell Carcinoma of the Head and Neck So let's begin. First, I'll discuss molecular and biological considerations for squamous cell carcinoma of the head and neck.

Evolution of Treatment for Head and Neck Cancer



For years, surgery, radiation, and chemotherapy were the conventional modalities that have been used to try to cure as many patients with head and neck cancer as possible. We developed a better understanding of the biology of tumor cells and their interaction with the host in the patient. This has led to targeted therapy addressing these advances in biology in ways that can target the tumor or the immune system in a way that is much more selective and hopefully has less side effects and toxicity than the conventional modalities of surgery, radiation, and chemotherapy.

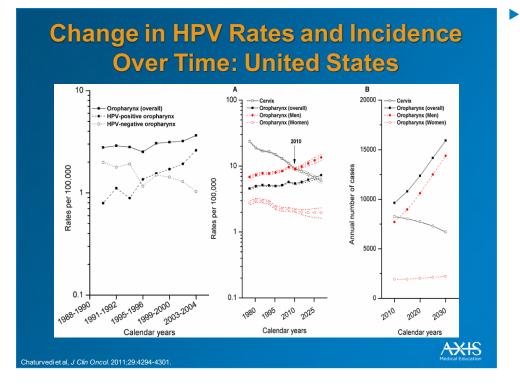
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More importantly, the precise impact of the treatment implications is important since we now are aware that 2 distinct diseases comprise head and neck squamous cell carcinoma: tobacco carcinogen-exposed cancers (as shown on the left) with a number of mutations in tumor suppressors and genomic instability; and (on the right) human papillomavirus (HPV)-associated head and neck cancers, which are characterized by oncogenes transforming the cell and leading to invasion and metastasis.

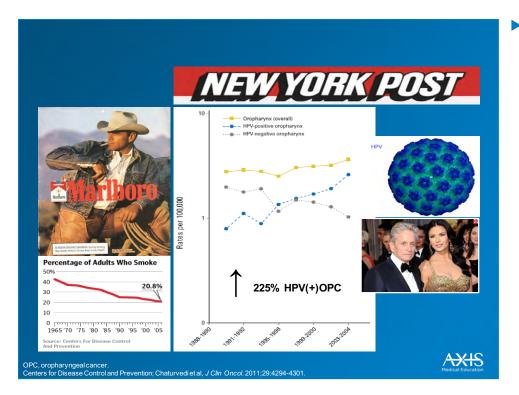
Head and Neck Cancer Disease Progression

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Benign squamous hyperplasia	Dysplasia	Carcinoma in situ Dysplasia	Carcinoma Dysplasia	Carcinoma Dysplasia	
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Normal mucosa	Hyperplasia	Dysplasia	Carcinoma in situ	Carcinoma	
°	<i>.</i>			J.J.	
	9p21 LOH p16 inactivation	JAN .		JUT A	
		3p21, 17p13 LOH	♦11q13 13q21, 14q32 LOH Syclin D1 amplification	6p, 8, 4q27, 10q23 LOH p7EN inactivation	
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er Res.1996;56:2488-2492	Forastiere et al. NE	Enal J Med. 2001:345:1	890-1900.		Medical Edi

Head and neck cancer disease progression occurs in a sequential accumulation of mutations and inactivation of tumor suppressors, which leads to invasiveness, metastasis, and treatment resistance.



Interestingly, effects on smoking cessation have led to a decrease in carcinogen—or smoking-induced cancers—and there's been an increase in HPV-associated cancers. This incidence is approximately 250% over the past 2 to 3 decades or a 5% increase per year every year for the past 20 to 30 years, as shown in this slide.

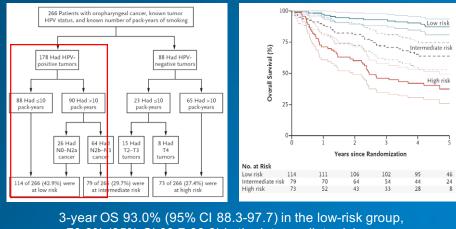


 Interestingly, the increase in HPV-associated cancers is now approaching the annual incidence of cervical cancers, and it's become a very dominant HPV-associated cancer in the United States, and so it's a major clinical health problem and is distinguished from the head and neck cancers caused by tobacco-associated exposures. This has an important implication for treatment.

RTOG	0129				
Survival Estimates, Causes of Death, and Patterns of Treatment Failure in Patients with Oropharyngeal Cancer, According to Tumor HPV Status					
Variable	HPV-Positive (n = 206)	HPV-Negative (N = 117)	P Value†		
OS at 3 years, % (95% Cl)	82.4 (77.2-87.6)	57.1 (48.1-66.1)	<0.001		
Cause of death, no. of patients/total no. (%)					
Primary cancer	25/50 (50.0)	29/58 (50.0)			
Second primary tumor	4/50 (8.0)	8/58 (13.8)			
Protocol treatment	1/50 (2.0)	0/58			
Nonprotocol treatment	1/50 (2.0)	1/58 (1.7)			
Cause unrelated to cancer or treatment	10/50 (20.0)	8/58 (13.8)			
Unknown	9/50 (18.0)	12/58 (20.7)			
PFS at 3 years, % (95% CI)	73.7 (67.7-79.8)	43.4 (34.4-52.4)	<0.001		
Local-regional relapse at 3 years, % (95% Cl)	13.6 (8.9-18.3)	35.1 (26.4-43.8)	<0.001		
Distant metastasis at 3 years, % (95% CI)	8.7 (4.9-12.6)	14.6 (8.1-21.1)	0.23		
≻HPV-negative OPC = High RISK Overall survival: ♥ 25.1% reduction PFS: ♥ 30.3% reduction Local–regional relapse: ♠ 21% increase DM: ♠ 5.9 % increase (n.s.)					
PV, human papillomavirus; OS, overall survival; PFS, progression-free survival, values were calculated with the use of Gray's test, except for overall and progre d cause of death, for which Pearson's chi-square test was used The P value for slocol treatment, and nonprotocol treatment combined.					

The largest study to correlate clinical outcome based on HPV status was the Radiation Therapy Oncology Group 0129 study. This was a study that compared different fractionation schemes of radiation therapy. The overall endpoint was not necessarily important for the purposes of this talk. The important thing is to recognize that this provided a large cohort of patients with well annotated clinical outcome so that we could demonstrate and observe that the progressionfree and overall survival are dramatically better in the HPVassociated or HPV-positive head and neck cancers versus the HPV-negative with a net improvement of 20% to 30% overall survival in the HPVpositive cancers.

HPV Status and Survival in RTOG 0129



70.8% (95% CI 60.7-80.8) in the intermediate-risk group

HPV, human papillomavirus; OS, overall survival Ang et al. *N Engl J Med*. 2010;363:24-35.

et al. N Engl J Med. 2010;363:24-35

This study also was large enough that other prognostic biomarkers such as tobacco smoking and tumor burden could be used to segregate the patients into low risk, intermediate risk, and high risk. As we'll discuss later, the lowrisk patients are potentially candidates for clinical trials of de-intensified therapy. The high-risk patients need to be intensified with additional types of treatments, and we'll get into this later.

AXIS

Distinct Molecular and Biological HNC Types

HPV-Related Cancers

- $\circ~$ Caused by high-risk HPV
 - HPV 16
 - Driven by viral oncogenes
- Restricted to oropharynx
- o Distinct molecular markers
- o "Good" prognosis

IPV, human papillomavirus. The Cancer Genome Atlas Network, *Natu*re 2015;517:576-582

• Young, good general health

Environment-Related Cancers

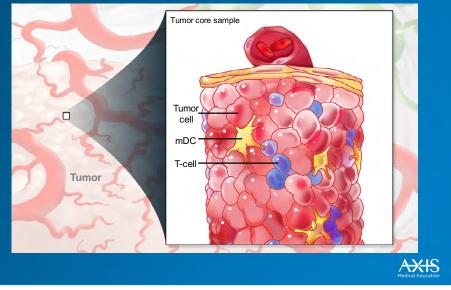
- Caused by environmental mutagens (smoking, alcohol)
- Throughout oral mucosa
- Distinct molecular markers
- "Poor" prognosis, comorbidity
- o Second cancers

AXIS

It's important to understand that there are distinct molecular and biological subtypes beyond the overview, as I've given, of HPV-related or environmental carcinogenrelated cancers. HPV-related cancers are caused by, for the most part, high-risk type 16 HPV subtype. The cancers are driven by the viral oncogenes. Interestingly, the HPV-driven cancers are primarily restricted to the oropharvnx, which is composed of the tonsil and the base of the tongue. There are distinct molecular markers, in particular, high overexpression of the protein p16. We've already discussed that they have a better prognosis, and these patients are younger and generally have fewer comorbidities.

The environment- or carcinogen-related cancers are caused by mutagens such as smoking and heavy alcohol use. They have a field cancerization throughout the oral mucosa. There are distinct molecular markers, a worse prognosis, and higher rate of comorbidity, and second primary cancers in the upper aerodigestive tract at a rate of 2% to 3% per year every year of a second or a third primary cancer. So these clinical characteristics are mirrored by different biological and molecular features.

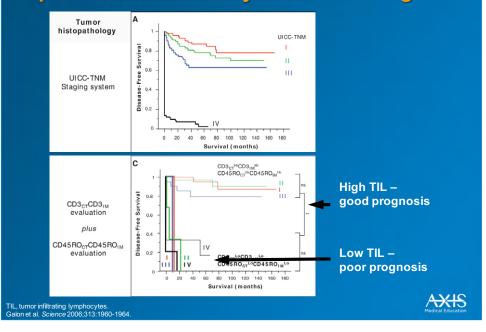
Immune Cells Exist Within the Tumor Microenvironment



It's also important to recognize that immune cells exist within the tumor microenvironment. The tumor is not only composed of tumor cells, but also there are infiltrating inflammatory cells, some of them activating, others suppressive: there are stromal macrophages and fibroblasts. We'll discuss some of these. However, it's important to understand that there is heterogeneity in that these immune cells are important biomarkers of clinical outcome.

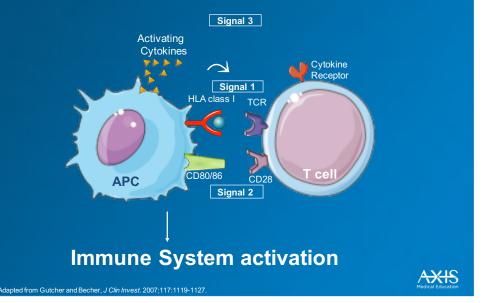
The next slide demonstrates the impact of immunity on tumor prognosis. One can see on the bottom that, stage-for-stage, the higher density of tumor-infiltrating lymphocytes confer a better prognosis. Even early stage cancers with infrequent or low-density tumor-infiltrating lymphocytes have a poor prognosis. So the goal of targeted immunotherapy is to increase the tumor-infiltrating lymphocytes and attempt to confer a better prognosis by stimulating immunity against the patient's cancer.

Importance of Immunity on Tumor Prognosis

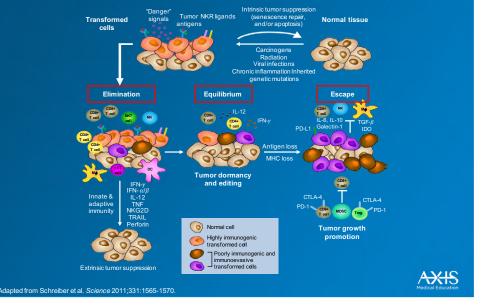


Normal T Cell Activation: Signals 1, 2, and 3

All 3 signals are required to mount a proper immune response



Cancer Immunoediting: Elimination→Equilibrium→Escape Tumor cells with a less immunogenic phenotype escape immune surveillance and induce a tolerant microenvironment



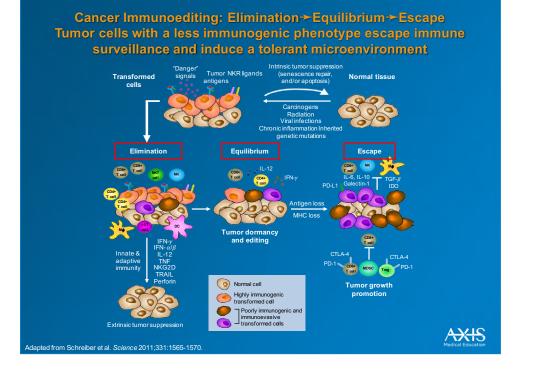
We need to understand some of the normal activation signals of the immune system that are required to mount a proper immune response: these are the goals of immunotherapy against cancer. Signal 1 is the T-cell receptor recognizing its ligand, the HLA and antigen peptide complex. Signal 2 is called co-stimulation, and it's necessary for a full activation. There can be co-inhibitory signal 2s. which inactivate the T cells and turn them off. Signal 3 is a shaping or modulating step, mainly mediated by cytokines and other inflammatory signals. This shapes and modifies the duration, the durability, and the differentiation of the particular T-cell immune response.

 Important to immunotherapy is understanding that cancers are exposed to the immune system for a long time months or years—prior to the development of symptoms. So, there is a series of steps in which the immune system interacts with the tumor cell.

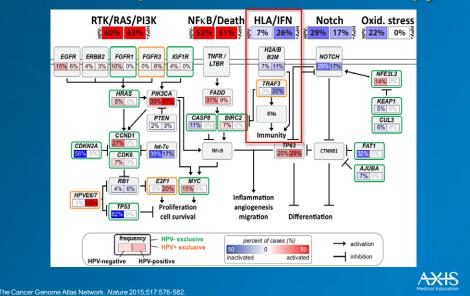
The first step is the elimination phase, where many of us are exposed to premalignant cells, and our immune system removes those premalignant cells by recognizing them as abnormal.

The second step is the equilibrium step, which lasts for months or years. The immune system interacts with the premalignant cell as it is progressing, accumulating other genetic changes, or being infected by a progressing viral infection.

(cont'd on next page)



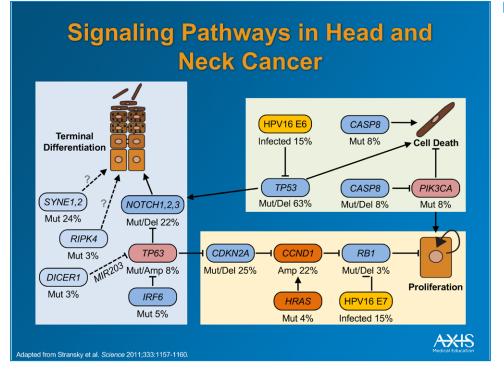
Mutational Landscape of Head and Neck Cancer: Implications for Immunotherapy



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Finally, the third step is the escape phase where the tumor cell escapes and evades the immune system. The upregulation of various suppressive cell types and markers occur within the tumor microenvironment. These can be targetable. However, the escape phase is characterized by the development of symptoms such as pain or bleeding or pressure on important structures. This leads the patient to the physician. The goal of immunotherapy is to turn the clock back, reactive the immune system, and overcome immune escape to re-implement or establish the elimination phase turning the clock back.

Interestingly, the immune escape hypothesis was demonstrated to have some evidence in favor of it with the publication of The Cancer Genome Atlas, the so-called mutational landscape of head and neck cancer. And as vou can see in the red box. there are baseline mutations or inactivating changes in the HLA and the interferon pathway, which indicate that the immune escape progression and the cancer immunoediting that we discussed on the prior slide is, in fact, important since this leads to inactivation through different mutations. Also, this would potentially be a barrier of immunotherapy. We need to recognize that patients may come to the physician already with mutations in the HLA or interferon pathway and may have some difficulty with immunotherapy turning on the inflammatory process again.



Significantly Mutated Genes in HNSCC by Whole Exome Sequencing

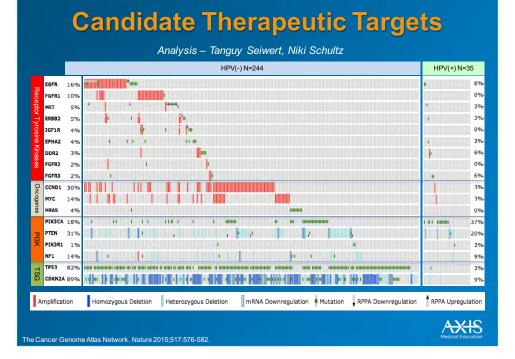
Analysis – Juok Cho, Peter Hammerman, Carrie SougnezCommonly mutated genes in SCCHNTP53(tumor suppressor gene, p53)CDKN2A(cyclin dependent kinase inhibitor, p16)FAT1(cellular polarization, tumor suppressor)PIK3CA(oncogenic signal transduction pathway)NOTCH1(transmembrane cellular fate determinant)MLL2(histone methyltransferase)NSD1(transcription coregulator protein)

What is that to oncologists? No ALK, No ROS, No EGFR, No KRAS

HNSCC, head and neck squamous cell cancer. The Cancer Genome Atlas Network. *Nature* 2015;517:576-582 AXIS

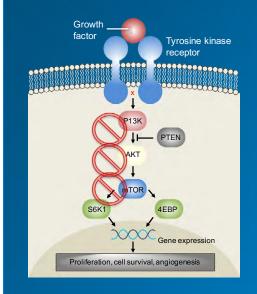
There are a number of signaling pathways that have been identified through the mutational landscape. These are potentially targetable, as well. The NOTCH 1, 2, and 3 pathways have been identified. We also see inactivating mutations in CDKN2A and other cyclin-dependent kinases responsible for cellular turnover and proliferation. There are alterations activating mutations in the PI3 kinase pathway, which can prevent tumor cell death and lead to proliferation. So, these activating mutations lead to inappropriate proliferation and activation of different metabolic pathways associated with signaling in head and neck cancer cells.

Whole exome sequencing has also demonstrated that a number of these mutations are not only present but may be targetable. Unfortunately, the large majority of alterations are in tumor suppressor proteins. So these can be difficult to target. They may activate a large number of downstream pathways. But, unlike some other cancers. like lung cancer, there are no smoking gun oncogenes that can be targeted with different small molecule therapeutics. And so, in the absence of driver mutations in head and neck cancer, we recognize that targeting particular alterations may be challenging. So it's important to keep in mind that we don't have some of these activating mutations in EGFR or ALK or KRAS, which can be targeted in other cancer types.



In The Cancer Genome Atlas paper, however, we can see that some of these mutations are present. There is either an activating mutation or overexpression through a copy number increase. Some of these are selective to HPVpositive versus HPV-negative cells. In particular, the PI3 kinase-activating mutations are more commonly seen in the HPV-positive tumors. The p53 alterations or inactivating of the tumor suppressor p53 are much more common in the HPV-negative cancers.

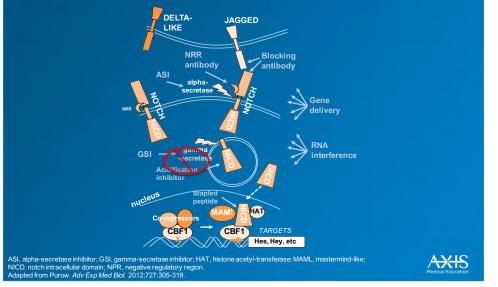
PI3K Pathway Inhibitors Are Here



PI3K/AKT inhibitors are here CAL101 PX-866 **IPI-145** BAY 80-6946 (in early stage clinical) **BEZ235** RP6503 TGR 1202 SF1126 INK1117 GDC-0941 **BKM120** XL147 XL765 Palomid ZSTK474 PWT33597 And there are mTOR inhibitors too! everolimus (0/9 responders in unselected pts) temsirolimus $+\times+S$

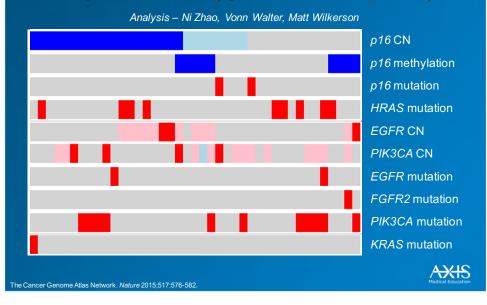
mTOR, mechanistic target of rapamycin; PI3K, phosphoinostitide 3-kinase; PTEN, phosphatase and tensin homolog. Adapted from Holmes. Nat Rev Drug Discov. 2011;10:563-564. *PI3* is a commonly altered gene. I mentioned this is more common in HPV-positive cancers. It's about two-fold higher. So. 15% to 20% in the HPV-negative cancers and 30% to 40% in the HPVpositive cancers. One can see that these activating mutations can be targeted by a long list of PI3 kinase inhibitors. There are different PI3 kinase subunits, and these can be targeted with selective inhibitors. The PI3 kinaseactivating mutations activate the mTOR pathway. And so, potentially everolimus and temsirolimus mTOR inhibitors can actually be used to inhibit pathways in cancers where the PI3 gene is activated.

NOTCH Pathway Targeting: Gamma Secretase Inhibitors Are in the Clinic Now But NOTCH Underexpressed, Not Overexpressed

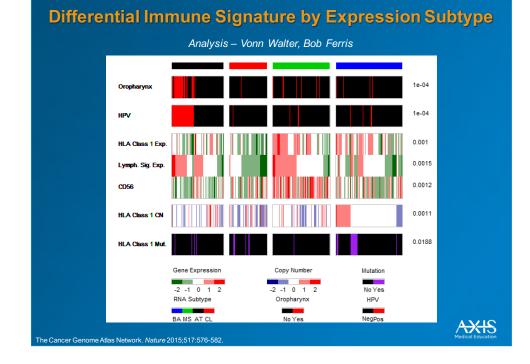


The NOTCH pathway was identified in The Cancer Genome Atlas. These are targeted by gamma-secretase inhibitors; these are also in the clinic. Interestingly, these are overexpressed, and so we need to inhibit this effect.

High Rate of Oncogene Activation in *p53* Wild-Type Disease (60%)



 I mentioned that the most common activation of mutations in head and neck cancer is through p53.
 However, in a number of wildtype p53 tumors, there are other downstream targetable alterations that may be important therapeutically as small molecules are developed.



The Cancer Genome Atlas also demonstrated that there is a differential immune signature. This allows characterization and classification of different subsites, as might be expected in the oropharynx where HPV is present, there is a unique immune expression signature. In particular, this may help us to understand responses to immunotherapy as we get into that later.

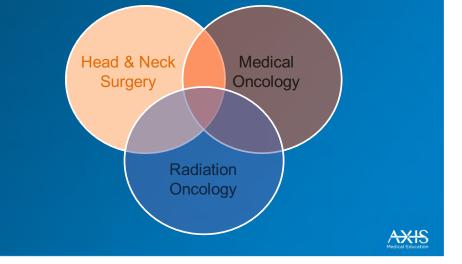
 Now I'm going to discuss multidisciplinary and survivorship considerations.

Multidisciplinary and Survivorship Considerations

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Multidisciplinary Management of Head and Neck Cancer

Collaboration for a Common Goal



Multidisciplinary Team

Multidisciplinary Team

- Head and neck surgery
- Radiation oncology
- o Medical oncology
- $\circ \quad \ \ \mathsf{Plastic} \ \ \mathsf{and} \ \ \mathsf{reconstructive} \ \mathsf{surgery}$
- Specialized nursing care
- Dentistry/prosthodontics
- Physical medicine and rehabilitation
- Speech and swallowing therapy
- Clinical social work
- Nutrition support
 Pathology (including cytopathology)
- <u>D</u>iagnostic radiology
- Adjunctive services (eg, neurology, ophthalmology, psychiatry, addiction services, audiology, palliative care)

Support Services

- General medical care
- Pain and symptom management (see NCCN Guidelines for Adult Cancer Pain)
- Nutritional support (eg, enteral feeding, oral supplements)
- Dental care for radiation therapy (RT) effects
- o Xerostomia management
- Smoking and alcohol cessation
- Speech and swallowing therapy
- o____ Audiology
- <u>Tracheotomy care</u>
- Wound management
- Depression assessment and management
- Social work and case management
 - Supportive care

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It's important to recognize that head and neck cancer affects important structures and physiology of speaking, breathing, and swallowing. Although the patient often starts with the head and neck surgeon for diagnosis and the most accurate staging, there is a multidisciplinary team that's required because there are multiple modalities, and collaboration is key. Multidisciplinary discussion and management is key since often patients are treated with multiple different modalities at different phases of their treatment, and it's important for the different clinicians with complementary expertise to be involved early on in the treatment paradigm.

The multidisciplinary team is more than three physicians. One can see that there are reconstructive physicians, dentists, and prosthodontists. There are accessory allied health clinicians who are knowledgeable in nutrition, symptom management, hearing, speech and swallowing, and cessation of smoking and alcohol, which may have led to development of the cancer in the first place. Pathologists, radiologists, and other diagnostic scientists are important for ensuring that the disease is appropriately characterized; and in particular, the molecular anatomic characterization, as we've discussed, is important for risk stratification and entry onto clinical trials.

American Cancer Society Guidelines for Head and Neck Cancer Survivorship Care: March 2016

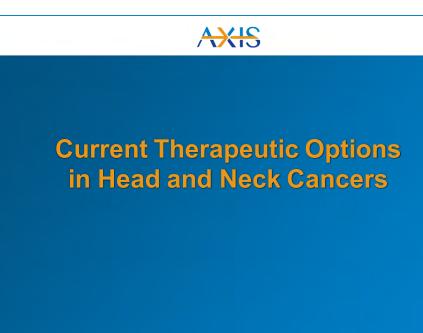
Focus on 5 key areas of survivorship for a population that faces potentially significant physical, psychosocial, and practical effects from the cancer and its treatment:

- 1. Surveillance for head and neck cancer recurrence
- 2. Screening and early detection of second primary cancers
- Assessment and management of physical and psychosocial long-term and late effects of head and neck cancer and its treatment
- 4. Health promotion
- 5. Care coordination and practice implications

The American Cancer Society has guidelines for survivorship; these were presented and published in March of 2016. They focus on areas of survivorship that a population faces with impact on physical, psychosocial, and practical effects from cancer and its treatment. These are shown here. These are particularly highlighting surveillance, screening, assessment, health promotion, and care coordination with implications for practice.

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hen et al. CA Cancer J Clin. 2016;66:203-239.



 Now we'll discuss current therapeutic options in head and neck cancers.

Current Trends and Concepts

- Non-surgical therapy of tumors of the tonsil and tongue base have been favored for 10-15 years
- Factors associated with this trend
 - Similar overall treatment results
 - Morbidity and functional impairment associated with surgery
 - Chemotherapy/radiation therapy sensitivity implied by trial results
 - Minimally invasive surgical options evolving and practiced only at few centers

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It's important to recognize that because of the some of the morbidity of surgical therapy, in particular, there's been a shift away over the past 20 years from surgical therapy, and chemoradiation or nonsurgical therapy became favored over the past 10 or 15 years. This has changed over the past 5 or 6 years, as we will discuss, but up until the availability of minimally invasive surgery the chemoradiation nonsurgical treatment was providing similar overall treatment results, there was less acute morbidity and functional impairment, as we saw with major surgical procedures. Chemotherapy and radiation therapy appeared to be quite effective, and head and neck cancer appeared to be a chemoradiation-sensitive disease. Until the past 5 years, there were very few centers practicing minimally invasive surgery. This has changed, and we'll get into some of the progress in minimally invasive surgery and its role in the multidisciplinary care of head and neck cancer.

Long-Term Toxicity of Chemo-Radiation Therapy

- Long-term morbidity from chemo-radiation therapy in 3 prospective clinical trials
- 99/230 (43%) with
 "severe" late toxicity

etal. J Clin Oncol. 2008:26

VOLUME 20 - NUMBER 21 - JULY 20 2000 JOURNAL OF CLINICAL ONCOLOGY ORIGINAL REPORT Factors Associated With Severe Late Toxicity After Concurrent Chemoradiation for Locally Advanced Head and Neck Cancer: An RTOG Analysis Minibilitation, Single Maghan, Andrew Torti, Advan S. Garden, Rendel S. Weber, Jay S. Cooper, Advance Foruther, and K. Kaw Ang.				
Table 3. Types of Late Toxi	city Events	Seen by	Trial	
Variable	91-11	97-03	99-14	Total
Feeding tube dependence > 2 years post-radiation therapy	_*	_* 29*		29
RTOG late toxicity criteria, grade 3+				
Pharyngeal dysfunction	16	28	19	63
Laryngeal dysfunction	22	6	0	28
Death	11	9	2	22
Other (eg, infection, fistula)	3	0	1	4
Any	38†	40†	21†	99†
No severe late toxicity event (controls)	50	62	19	13
Abbreviation: RTOG, Radiation Therapy "Feeding tube data were not collected thumbers do not always add up along o more than one toxicity event.	at all in RT	OG study		having

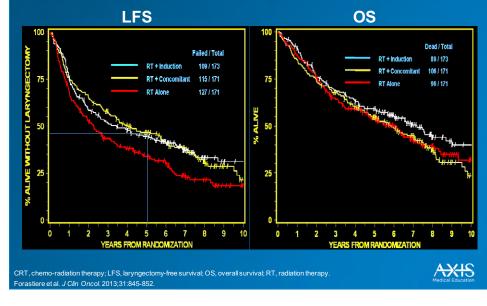
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As I mentioned, the shift toward chemoradiation over the past 15 to 20 years led to the recognition that there was actually not only acute side effects, but also long-term morbidity of chemoradiation therapy. This is an assessment of 3 different Radiation Therapy Oncology Group trials employing chemoradiation with high-dose cisplatin plus radiation therapy. As you can see in these 3 Radiation Therapy Oncology Group trials, there was a 45% "severe" late toxicity experienced by patients who were otherwise cured of disease. So in this setting, the potential for reduced intensity therapy with such good oncologic outcomes, as we see in HPVpositive disease, became popularized.

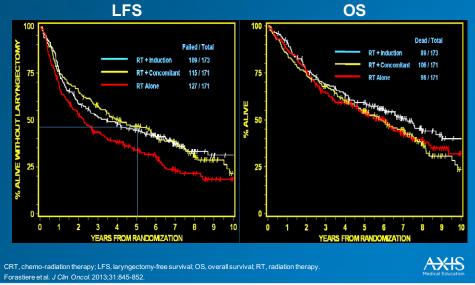
It's also important to know that the organ preservation that was implemented in the Radiation Therapy Oncology Group trial 91-11 was updated. The long-term results appeared to have a different conclusion than the initial 2-year data. The 2-year data suggested that concomitant chemoradiation was the optimal treatment choice for larynx preservation in patients with advanced cancer of the larynx or voice box. However, what you can see here is that long-term data suggested that induction chemotherapy followed by radiation therapy had similar overall oncologic efficacy. On the right-hand side of the slide, in the white curve, the induction chemotherapy followed by radiation actually appeared to have better overall survival.

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RTOG 91-11: 10-Year Update CRT and Late Non-Cancer Deaths



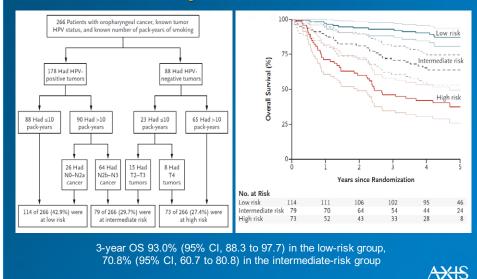




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This was possibly due to non-cancer deaths. The exact reason for some of those deaths—in the yellow curve, the concomitant chemoradiation arm—is not clear, but may be due to some of the toxicities of the intensified therapy.

Risk Stratification Drives Therapeutic Choices



So, we talked a bit about risk stratification. It's important to know that we now are able to use this in the clinic. As I mentioned, the lowrisk patients are potential candidates for reduced chemotherapy or radiation. The high-risk patients need to be intensified in their therapy. Recognizing that the side effects may be long term and permanent, we need to balance this in our therapeutic decision making.

Ang and Gillison. N Engl J Med. 2010;363:24-35.

NCCN Guidelines®: Systemic Therapy for Recurrent, Unresectable, or Metastatic Disease* (with no surgery or RT Option)

- Choice should be individualized based on patient characteristics (PS, goals of therapy)
- Unless otherwise specified, regimens listed below can be used for either nasopharyngeal or non-nasopharyngeal cance
- Updated October 2016 to include single agent pembrolizumab and nivolumab (category 1) if disease progression on or after platinum-containing chemotherapy for the treatment of recurrent or metastatic disease

Combination Therapy

Single Agents

- Cisplatin or carboplatin + 5-FU + cetuximab (nonnasopharyngeal; category 1)
- Cisplatin or carboplatin + docetaxel or paclitaxel
- Cisplatin/cetuximab (non-nasopharyngeal)
- Cisplatin/5-FU
- o Cisplatin/docetaxel/cetuximab (non-
- nasopharyngeal)
- Cisplatin/paclitaxel/cetuximab (nonnasopharyngeal)
- Carboplatin/cetuximab (nasopharyngeal)
- Cisplatin/gemcitabine (nasopharyngeal)
- Gemcitabine/vinorelbine (nasopharyngeal)

5-FU, 5-flurouracii; PS, performance status; RT, radiation therapy. "As of October 12, 2016. Note: All recommendations are category 2A unless otherwise indicated. Clinical trials: NCCN believes that the best management of any patients with cencer is in a clinical trial. Participation in clinical trials is especially enor Referenced with permission from the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines") for Head and Neck Cancers V. 2 2016. © N Comprehensive Cancer Network, Inc 2016. All rights reserved. Accessed November 2, 2016. To view the most recent and complete version of the: go online to NCCN org. NATIONAL COMPREHENSIVE CANCER NETWORK®, NCCN®, NCCN GUIDELINES®, and all other NCCN Content are tra owned by the National Comprehensive Cancer Network, Inc.

- o Cisplatin Carboplatin
- Paclitaxel
- Docetaxel
- 5-FU
- Methotrexate
- Cetuximab (non-nasopharyngeal)
- Gemcitabine (nasopharyngeal)
- Capecitabine
- Vinoreline (non-nasopharyngeal)
- Afatinib (non-nasopharyngeal; second line; category 2B) Pembrolizumab (if disease progression on or after platinum-containing chemotherapy)
- Nivolumab (if disease progression on or after platinumcontaining chemotherapy; category 1)

The National Comprehensive Cancer Network guidelines demonstrate the different therapy—both combination and single agents-and these have been used to try to improve survival for the high-risk patients. That's recurrent metastatic disease. We should also recognize that chemotherapy is not the only systemic therapy for head and neck cancer. In 2006, the FDA approved the first head and neck cancer treatment in 45 years, which was cetuximab. This is an epidermal growth factor receptor targeted

antibody.

Cetuximab

- EGFR overexpressed in >90% of SCCHN
- o Overexpression of EGFR is a strong and independent unfavorable prognostic factor in SCCHN, which has led to the development of EGFR inhibitors, such as cetuximab
- o FDA approved cetuximab in combination with RT for the initial treatment of locally or regionally advanced SCCHN, and as a single agent for the treatment of patients with recurrent or metastatic SCCHN in which prior platinum-based therapy has failed
- o Randomized, multicenter, controlled trial of 424 patients with locally or regionally advanced SCCHN
 - Median duration of locoregional control: 24.4 months among patients treated with cetuximab plus RT and 14.9 months among patients treated with RT alone (HR 0.68. P = .005)
 - Cetuximab plus RT also improved median OS and PFS over RT alone
 - Common adverse reactions with cetuximab treatment included acneiform rash and infusion reactions

EGFR, epidermal growth factor receptor; FDA, US Food and Drug Administration; OS, overall survival; PFS, progression-free survival; RT, radiation therapy; SCCHN, squamous cell carcinoma of the head and neck Bonner et al. N Engl J Med. 2006;354:567-578; FDA News Release, 2006; Pfister et al, 2016.

XIS

AXIS

Cetuximab targets EGFR, which is overexpressed in over 90% of head and neck cancers. We know that the overexpression of EGFR is an independent, unfavorable prognostic factor. So, the development of EGFRspecific inhibitors led to a new era combining cetuximab with radiotherapy in locally advanced head and neck cancer. In the trial published in 2006, the duration of locoregional control was improved. There is an absolute overall survival benefit of 8% to 10% with the addition of cetuximab over radiation alone. The adverse reactions were tolerable. These included acneiform rash and infusion reactions and some overlap of mucositis in the radiation field.

Cetuximab: EXTREME Trial

- Cetuximab plus platinum-based chemotherapy as first-line treatment in 442 patients with untreated recurrent or metastatic SCCHN
 - 220 patients cisplatin or carboplatin plus fluorouracil every 3 weeks for a maximum of 6 cycles
 - 222 patients cisplatin or carboplatin plus fluorouracil plus cetuximab for a maximum of 6 cycles
- Median OS: cetuximab plus platinum-based therapy and 5-FU significantly prolonged median OS compared to platinum-based therapy and 5-FU alone
 - 10.1 months vs 7.4 months
 - HR 0.80
 - *P* = .04
- The most common grade 3 or 4 adverse events in the cetuximab group were anemia (13%), neutropenia (22%), and thrombocytopenia (11%)
- 2011: FDA approved cetuximab in combination with platinum-based therapy with 5-FU for the first-line treatment of patients with recurrent locoregional disease or metastatic SCCHN

5-FU, 5-fluorouracil; FDA, US Food and Drug Administration; OS, overall survival; SCCHN, squamous cell carcinoma of the head and neck. Werdcat Education Vermorken et al. N Engl J Med. 2008;359:1116-1127; FDA News Release, 2011.

head and neck cancer. but also in recurrent metastatic disease. In the so-called EXTREME trial. which combined cetuximab with platinum 5-fluorouracil (5-FU), demonstrated a statistically significant survival benefit in first-line recurrent metastatic head and neck cancer. This was the combination of a platinum-based therapy with 5-FU in a randomized phase 3 design; adding cetuximab demonstrating that there was ability to tolerate the addition of cetuximab, and there was an increase of 2.5 months with a hazard ratio of 0.8. The grade 3 and 4 adverse events were, as expected, anemia, neutropenia, and thrombocytopenia. In 2011. the EXTREME regimen of cetuximab plus platinum 5-FU was FDA approved for first-line recurrent metastatic

Cetuximab is not only

effective in locally advanced

Cetuximab: Recent Data

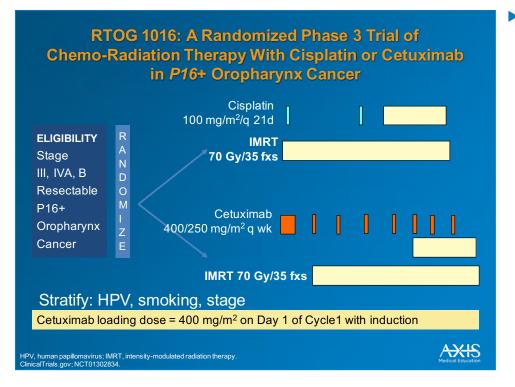
- Efficacy in HPV-negative locoregionally advanced SCCHN and poor prognosis
 - Adding cetuximab to induction chemotherapy and hyperfractioned or accelerated chemo-RT therapy improved long-term disease control in patients with HPV-negative locoregionally advanced SCCHN and poor prognosis in a phase 2 trial (Melotek et al, 2016)
 - OS at 5 years: 80.3% for the entire cohort vs. 72.5% for the HPV-negative cohort
 - PFS at 5 year: 74.1% for the entire cohort vs. 65.9% for the HPV-negative cohort
 - No significant differences between chemo-RT platforms
- Combination of pazopanib and cetuximab demonstrated promising efficacy in phase 1 trial, with a disease control rate of 77% in patients with recurrent or metastatic SCCHN, including patients with cetuximab- or platinumresistant disease (Adkins et al, 2016)
- Retrospective analysis of phase 3 registration trial IMCL-9815 to examine association of HPV and p16 protein expression status with outcomes in patients with oropharyngeal carcinoma receiving RT plus cetuximab or RT alone showed benefit for the addition of cetuximab to RT regardless of *p16* or HPV status versus RT alone (Rosenthal et al, 2015)

HPV, human papillomavirus; OS, overall survival; PFS, progression-free survival; RT, radation therapy; SCCHN, squamous cell carcinoma of the head and neck. Adkins et al, 2016; Melotek et al. *Radiat Oncol.* 2016;94:867; Rosenthal et al. *J Clin Oncol.* 2016;34:1300-1308.

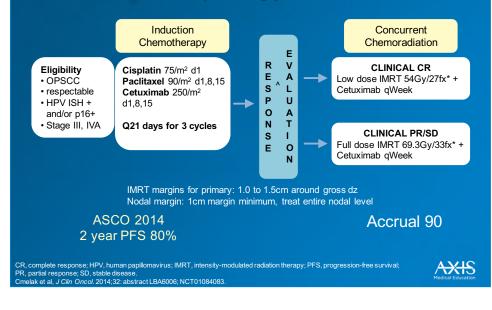
AXIS redical Education Recent data have tried to add cetuximab to chemoradiation in the RTOG 05-22. This did not demonstrate positivity. So, the addition of cetuximab did not improve survival in cisplatin radiation-treated patients. Other combinations of cetuximab have been used, but so far, none of these have improved survival over cetuximab, radiation alone, or cisplatin and radiation. These are the two current standards of care.

or recurrent head and neck

cancer



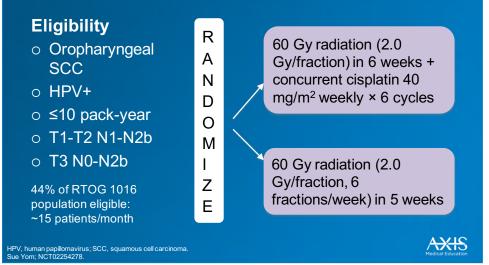
ECOG 1308 Induction Followed by Reduced-Dose (54 Gy) IMRT/Cetuximab



Because these are the two standards of care for locally advanced disease. a head-tohead phase 3 trial—the RTOG 1016—was completed. This was a randomized phase 3 trial comparing chemoradiation therapy with cisplatin or cetuximab specifically in the patients with HPV-positive oropharynx cancer using p16 positivity as a surrogate biomarker for HPV status. This trial enrolled almost 1.000 patients. The attempt was to get rid of cytotoxic chemotherapy and replace it with cetuximab, maintaining the 70 Gy radiation with standard fractionation. That study is completed and awaiting maturation.

The first clinical trial actually in HPV-positive patients was an attempt to de-intensify radiation therapy. This is the ECOG 1308 trial. which used a 3-drug induction chemotherapy with a response evaluation after the 9 weeks of induction chemotherapy using cisplatin, paclitaxel, and cetuximab. In patients who had a complete clinical response, they were eligible for lower-dose radiation of 54 Gv combined with cetuximab. If there was less than a complete response, then patients got the standard of care. 69 to 70 Gv. with cetuximab. It turns out that about 70% of patients had complete clinical responses and went on to receive reduced dose radiotherapy of 54 Gy.

NRG-HN002: A Randomized Phase 2 Trial for HPV-Positive, Non-Smoking–Associated, Locoregionally Advanced Oropharyngeal Cancer Patients



Having demonstrated the feasibility, the RTOG-now under the umbrella of the NRG Cooperative Group-designed the HN002 clinical trial. This was a randomized phase 2 trial for HPV-positive lowrisk patients who are never smokers (meaning less than 10 pack year) and have low to intermediate tumor bulk. So these are patients with T1-T2 N1-N2b. These patients have both de-intensification of radiation—at 60 Gv instead of 70 Gy-and half of them in this randomized design have no chemotherapy given. So this is a randomized trial of 60 Gy of radiation plus weekly cisplatin versus 60 Gv of radiation alone. The trial is accruing briskly; it has an accrual goal of 300 patients, and I think is about two-thirds of the way there as of late November 2016.

What Then Is The Role of Surgery?

- Best opportunity to biologically stage disease so that adjunctive therapy can be used in a judicious manner
 - ?pN stage / ?ECS status
- Advent of trans-oral approaches and improved surgical tools allow better access, exposure, and consequently control on surgical margins
 - Transoral laser oropharyngectomy
 - Transoral Robotic Surgery (TORS)
- Advent of selective neck dissection allows neck treatment without adding significant morbidity to surgical therapy

AXIS

So what is the role of surgery in locally advanced head and neck cancer? As I mentioned, usually the surgeon's role is to provide the most accurate disease stage because this often drives the treatment choices. We've had improvements in transoral minimally invasive surgical approaches with better better access, exposure, and better control on surgical margins to achieve an RO resection in a lower morbidity approach with either transoral laser or transoral robotic surgery. In addition, staging of the neck with a selective neck dissection can be accomplished without adding significant morbidity to surgical therapy, which is transoral. This has led to the potential reintroduction of surgical therapy.

Phase 2 Randomized Trial of Transoral Surgical Resection followed by Low-Dose or Standard-Dose IMRT in Resectable *p16*+ Locally Advanced Oropharynx Cancer (E3311)

- o p16+, Stage III/IV (cT1-2N1-N2b) OPSCC
- Stratify by stage and smoking status
- Initial and Ongoing credentialing of surgeon required as part of site participation in the trial
- Pathology analysis for margins/ECS

, extracapsular spread; IMRT, intensity-modulated radiation therapy; MBS, modified barium swallow CC, oropharyngeal squamous cell carcinoma. 01898494.

MBS credentialing and synchronization

AXIS

E3311 Trial Design

- Patients with pT1-T2N0-N1 will be observed (Arm A)
- Patients with clear/close margins, ≤1 mm ECS, PNI/LVI, and/or 2-4 metastatic LNs will be randomized to 50 Gy vs. 60 Gy (Arms B & C)
- Patients with positive margins, ≥ 5 metastatic LN, and/or >1 mm ECS will be treated with standard-dose (66Gy) RT + cisplatin (Arm D)
- Primary objective to evaluate the 2-yr PFS in HPV+ OPSCC patients treated with low-dose RT (assume 85% per arm)
- Secondary endpoints: Early/late toxicities, swallowing function, QOL, and oral/serum/tissue biomarkers in predicting clinical outcome. [Stopping rules for bleeding, recurrence]

extracapsular spread; HPV, human papillomavirus; LNs, lymph nodes; LVI, lymphovascular invasion; CC, oropharyngeal squamous cell carcinoma; PFS, progression-free survival; PNI, perineural invasion; QOL, quality of life; adiation therapy.

AXIS

This led to the design of a phase 2 randomized trial of transoral surgical therapy. This is the ECOG 3311 trial. This is a study of upfront transoral surgical therapy followed by a randomization to low dose or standard dose intensitymodulated radiotherapy for a resectable HPV or p16+ locally advanced oropharynx cancers. This trial enrolls stage III and IV disease. Clinical stage T1 to T2. N1 to N2b. It stratifies both by stage and smoking status. This trial is novel and innovative because it integrates credentialing of the surgeon. There are 75 credentialed surgeons at over 50 sites across the US. There is standardization of pathology analysis for margin evaluation and extracapsular spread in the lymph nodes. There are harmonized and synchronized modified barium swallows to determine the impact on quality of life and patient swallowing throughout the surgical therapy and postoperative therapy.

There are four different arms. Arm A is for observation for patients with documented low-risk disease stage 1 to 2 and early stage 3. These patients can be observed. The patients with clear or close margins that have microscopic extracapsular spread, perineural invasion, or up to 4 metastatic lymph nodes are in the randomization and receive either 50 Gy or 60 Gy on Arms B or C, respectively. In patients with positive margins, 5 or more metastatic lymph nodes, or gross macroscopic extracapsular spread are treated with standard postoperative chemoradiation with weekly cisplatin and 66 Gy.

(cont'd on next page)

E3311 Trial Design

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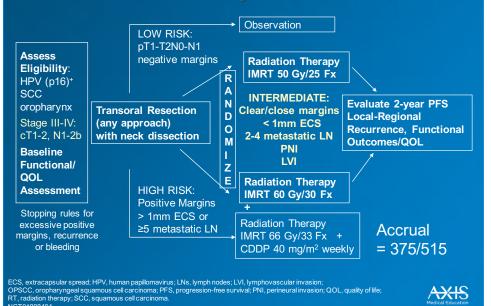
ECS, extracapsular spread; HPV, human papillomavirus; LNs, lymph nodes; LVI, lymphovascular invasion; OPSCC, oropharyngeal squamous cell carcinoma; PFS, progression-free survival; PNI, perineural invasion; QOL, quality of life; RT, radiation therapy. NCTT1888444

Medical Education

(cont'd from previous page)

The primary objective is to evaluate the 2-year progression-free survival in HPV-positive resected patients with oropharynx cancer, assuming 85% twoyear progression-free survival with either 50 Gy or 60 Gy. A series of secondary endpoints are being evaluated including toxicities, swallowing function, and quality of life.

ECOG 3311 HPV+/p16+ Trial Schema



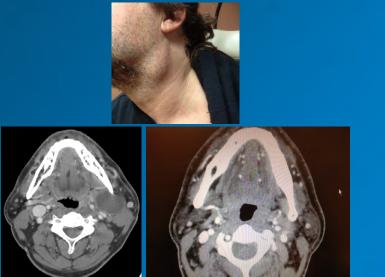
 Here's the schema. One can see that the randomization of the intermediate-risk patients with clear or close margins, microscopic ECS, and up to 4 metastatic lymph nodes. And this trial is accruing well also.



Practical Application Case: Initial Treatment

Now we'll talk about the practical application case of initial treatment.

A Neck Mass in an Adult



Here's a patient who comes in without traditional risk factors. We know that a neck mass that occurs in adult must be ruled out for cancer. One can see a cystic neck mass in level 2.

Images courtesy of Robert L. Ferris, MD, PhD.

AXIS

Case 1

- o The patient is a 45-year-old man
- o Healthy, no smoking, glass of wine on weekends
- o No significant comorbidities
- He presents to his physician with a painless left neck mass, but otherwise exhibits no additional symptoms
- After 2 courses of antibiotics without any improvement, his physician refers him to a head and neck cancer specialist

This is a 45-year-old patient who's healthy, no real comorbidities, no smoking exposure, only occasional social alcohol exposure, and has a painless left neck mass that does respond to antibiotics. He's been referred to a head and neck cancer specialist.

Case 1 (cont)

- A physical examination clearly shows a slightly indurated enlarged left BOT
- A fiberoptic office exam shows no clear vallecula involvement
- A neck exam reveals 1 enlarged lymph node in level 2, 4 cm in size
- HPV by p16 and ISH is positive
- CT and PET confirm T1N2aM0

BOT, base of tongue; CT, computed tomography; PET, positron emission to

On physical examination, this shows induration and enlargement of the left base of tongue. The fiberoptic exam shows no clear involvement of the vallecula. There is the single large enlarged lymph node in level 2, which is 4 cm in size. A needle biopsy demonstrates that there is a p16 and immunohistochemical exam evaluation of p16 is strongly and diffusely positive. This is a surrogate for HPV status, which is confirmed when in situ hybridization for HPV DNA is performed. The CT and PET scan confirm a T1N2aMO patient, stage 4, HPV-positive head and neck cancer.



Case 1 Question 1: How Would You Treat this Patient?

- a) Concurrent chemo-radiation therapy with either cisplatin or carboplatin/paclitaxel
- b) Cetuximab weekly and radiation
- c) Low-dose radiation given HPV status
- d) Surgery followed by definitive radiation or chemoradiation therapy
- e) Induction chemotherapy followed by concurrent chemoradiation therapy

dical Education

RT Versus Surgery: Similar Survival

• Mendenhall et al (2000) – RT for Tonsil cancer

- 5-year local control rates: T1 83%, T2 81%, T3 74%, and T4 60%
- 5-year cause-specific survival rates, by disease stage: I-100%, II-86%, III-82%, and IVa-63%
- Selek et al (2004) RT for Early Stage OP cancer

oropharynx; RT, radiation therapy. ek et al, *Int J Radiat Oncol Biol Phys.* 2004;59:743-751; Mendenhall et al, *J Clin Oncol.* 2000;18:2219-2225

 5-year local, regional, locoregional, and diseasespecific survival rates: 85%, 93%, 81%, and 77%, respectively In this setting, the patient has multiple different options, and these are often driven by where the patient presents. which location in the US and which institution or cancer specialist. Because there are nonsurgical options either with concurrent chemoradiation or cetuximab radiation. Some centers because of the better clinical outcome might attempt to reduce the dose of radiation therapy, as we've seen on some of the prospective clinical trials. Upfront surgery in the appropriate center with an experienced clinician and transoral robotic or laser surgery is possible with risk-adjusted postoperative adjuvant therapy. In some centers, induction chemotherapy is still used followed by concurrent chemoradiation.

 We know that radiation therapy versus surgery have similar survival in outcomes.
 We don't yet have good data on functional outcomes, but one can see that these are similar modalities, and patient preference plays a role in treatment choices.

Understanding Treatment Strategies for Squamous Cell Carcinoma of the Head and Neck - 27

XIS

Radiation Therapy – Limitations

- Full course radiation therapy can be offered only once; the rate of second primary cancers of the head neck among patients with oral and OPSCC is 20% to 27%
- Radiation therapy and CRT are also associated with significant short- and long-term adverse effects
- This is more relevant today --> a younger HPV-positive OPSCC survivor will tend to live longer, being more susceptible to either late adverse effects or need radiation therapy in the future for a second primary

Limitations with radiation include that full-course radiation therapy can usually only be offered once to the head and neck. And because of the rate of second primary tumors, which may be 20% to 25% over the life of the patient, that we often try to reserve radiation therapy if possible and other options are available. We've discussed the shortand long-term adverse events. Because of these long-term adverse events, the younger HPV-positive oropharynx cancer survivors have a much more delicate or vulnerability to the exposure to long-term adverse events and the risk of a second primary.

What Then Is the Role of Surgery?

- Best opportunity to biologically stage disease so that adjuvant therapy can be used in a judicious manner and dose
 - ?pN stage/?ECS status

capsular spread; SCC, squamous cell o

n therapy; HPV, human papillomavirus; OPSCC, orophary

- Advent of trans-oral approaches and improved surgical tools allow better access, exposure, and consequently control of surgical margins
 - Transoral laser oropharyngectomy for SCC tonsil
 - Transoral robotic surgery for base of tongue neoplasms
- Advent of selective neck dissection allows neck treatment without adding significant morbidity to surgical therapy

 We've talked about the role of surgery. And so, I think it's important to focus on new therapies because we have really evaluated and tested combinations of the three modalities: surgery, radiation, and chemotherapy.

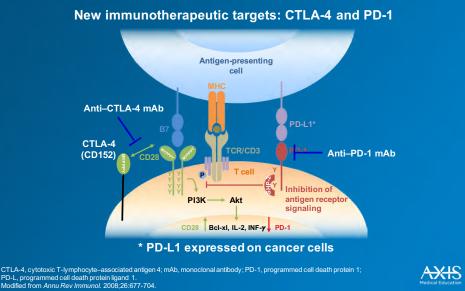




Ongoing Clinical Research: A Focus on Checkpoint Inhibitors

We now have this fourth modality of immunotherapy, which is characterized by immune checkpoint inhibitors, we'll discuss now.

Blocking Inhibitory Receptors to Reactivate Exhausted T cells



I mentioned that the signal 2 of the immune system in normal activation can either be a beneficial positive signal or an inhibitory signal. The checkpoint receptors represent the inhibitory signal 2. And these are driven through CTLA-4, PD-1, or a long list of other immune checkpoint receptors. These are potential therapeutic targets with the goal of blocking the inhibitory checkpoint or co-inhibitory molecules and reactivating the positive CD28 costimulatory signal in the antitumor T cell. We can use anti-CTLA-4 or anti-PD-1. This permits the T-cell receptor signal 1 and the CD28 positive signal 2 to reactivate these antitumor T cells

Therapies to "Drive" an Immune Response



- VaccinesAdoptive T-cell
 - therapies – CAR-T
 - TIL therapy

CAR-T, chimeric antigen receptor T cell; CTLA-4, cytotoxic T-lymphocyte-associated antigen 4;

mAbs, monoclonal antibodies; PD-1, programmed cell death protein 1; PD-L, programmed cell death protein ligand 1; TIL, tumor infiltrating lymphocytes



 TLR agonists
 Agonist antibodies (4-1BB, OX-40)

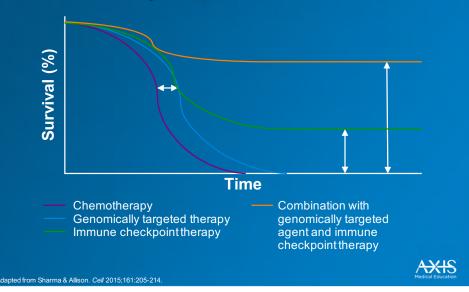


 Checkpoint blockade (mAbs blocking CTLA-4, PD-1, PD-L1)

AX

It's important to recognize that the immune system is driven by a series of steps, which we've discussed. We can "start the ignition" with vaccines. with adoptive cell therapies. We can "push on the gas" with cytokines that are generating inflammation, Toll-like receptor agonists some of which are in the clinic, and agonistic antibodies that drive a positive signal 2 such as through the OX-40 or 4-1BB costimulatory signal 2s. Then, as we've discussed, the checkpoint blockade through monoclonal antibodies blocking CTLA-4 or the PD-1/PD-L1 access allow us to "take off the brakes" and increase the antitumor immune activity.

The Promise of Immunotherapy: The Kaplan-Meier Curve Tail



So immunotherapy has provided promise up until its clinical activity in the past year. And what we've seen is that the traditional genomically targeted therapies such as cetuximab and small molecules have only pushed the survival curve over, and eventually resistance develops. The immune checkpoint therapy brings promise for the durability of the immune response and long-term memory leading to the tail, as shown in the green bar, where long-term durability and immune memory may provide clinical control of the tumor and tumor stability and complete and partial responses. Now we've moved successful immunotherapy and have observed this tail into locally advanced disease. and I'll discuss some of those clinical trials now combining immunotherapy and immune checkpoint therapy into locally advanced chemoradiation therapy.

Pembrolizumab: Phase 1 KEYNOTE-012 Trial

- o Anti-PD-1 agent
- Phase 1b KEYNOTE-012 trial of pembrolizumab monotherapy
- Patients with recurrent or metastatic HNSCC who had disease progression on or after platinum-containing chemotherapy or following platinumcontaining chemotherapy administered as part of induction, concurrent, or adjuvant therapy and ECOG PS 0 or 1
- o 78% PD-L1 positive
- o 60 patients enrolled and treated
- o Overall response by central imaging review:
 - 18% (8/45 patients; 95% CI 8-32) in all patients
 - 25% (4/16 patients; 95% CI 7-52) in HPV-positive patients
 - 14% (4/29 patients; 95% CI 4-32) in HPV-negative patients
- Immune-mediated adverse reactions occurred with pembrolizumab including pneumonitis, colitis, hepatitis, endocrinopathies, and nephritis

DoR, duration of response: ECOG PS, Eastern Cooperative Oncology Group performance status; HNSCC, head and neck squamous cell carcinoma; HPV, human papillomavirus; PD-1, programmed cell death protein 1; PD-1, programmed cell death protein ligand 1. Seiwert et al., J Clin Oncol. 2015;33: abstract LBA6008; *Lancet Oncol.* 2016;17:956-965; Chow et al, J Clin Oncol. 2016; FDANews Release, 2016.

AXIS

The first antibody, pembrolizumab, targeting PD-1 was presented at the ASCO meeting in 2014 from a phase 1b clinical trial called KEYNOTE-012. This is an anti-PD-1 antibody. Monotherapy using pembrolizumab was used in patients with recurrent metastatic head and neck cancer that progressed after a platinum-containing chemotherapy. These patients were also tested for expression of the ligand, PD-L1. Interestingly, an overall response by central imaging review demonstrated an 18% overall response rate. This appeared to be a bit higher in the HPV-positive patients (25%) and a bit lower (14%) in the HPV-negative patients, although the numbers are somewhat small. This was also the first immune therapy in head and neck cancer, and this led us to understand that there are some unique select adverse events that are characteristic of immunemediated reactions such as pneumonitis, colitis, hepatitis, and endocrinopathies.

Pembrolizumab FDA Approval

 August 2016: FDA granted accelerated approval to pembrolizumab for the treatment of patients with recurrent or metastatic head and neck squamous cell carcinoma with disease progression on or after platinum-containing chemotherapy Pembrolizumab was FDA approved, in part, based on the KEYNOTE-012 data in August of 2016, and the labeling description is shown here.

edical Education

Other Pembrolizumab Trials

- Phase 3 KEYNOTE-040 trial (confirmatory trial to KEYNOTE-012):
 - Pembrolizumab or standard treatment with methotrexate, docetaxel, or cetuximab in patients with SCCHN
 - Study ongoing, not recruiting participants*
- Phase 3 KEYNOTE-048 trial:

FDA, US Food and Drug Administration

- Pembrolizumab single agent, or combined with standard treatment (platinum + 5-FU), or standard treatment alone (cetuximab + platinum + 5-FU) in the first-line treatment of recurrent/metastatic SCCHN
- Currently recruiting participants*
- Phase 2 KEYNOTE-055 trial:
 - Pembrolizumab after progression on platinum and cetuximab in R/M HNSCC
 - Preliminary results presented at ASCO 2016
 ORR 17-18%; OS 8 months; manageable safety profile

As of October 2016. 5-FU, 5-fluorouracii; M, metastatic: ORR, objective response rate; OS, overall survival; R, recurrent; SCCHN, squamous cell cancer of the head and neck. Werck Sharp & Dohme Corp, NCT02252042; NCT02358031; NCT02255097; Baumiet al, *J Clin Oncol.* 2016;34: ab

AXIS

There are a series of other pembrolizumab trials using this anti-PD-1 antibody. The randomized phase 3, KEYNOTE-040 trial is a confirmatory trial. This was actually required by the FDA as part of its approval. This is comparing pembrolizumab versus standard systemic therapy with methotrexate, docetaxel, or cetuximab in patients with recurrent metastatic squamous cell carcinoma of the head and neck who have progressed within 6 months of cisplatin therapy.

The KEYNOTE-048 trial is combining in first-line recurrent metastatic disease single-agent pembrolizumab or pembrolizumab combined with platinum in 5-FU chemotherapy or compared to the extreme regimen of cetuximab plus platinum/5-FU in first-line recurrent metastatic disease, and that's currently recruiting.

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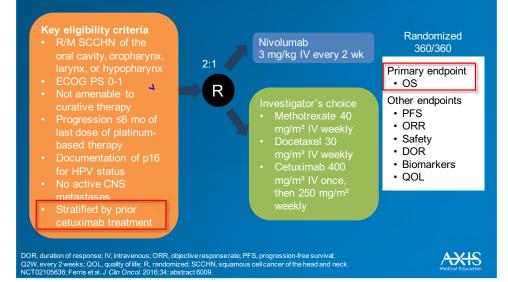
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Medical Education

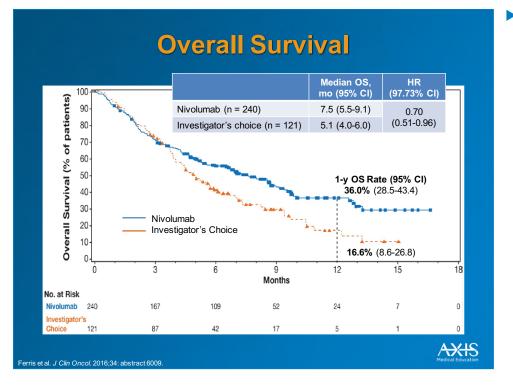
CheckMate-141 Study Design: Phase 3 Trial of Nivolumab in Recurrent SCCHN



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The KEYNOTE-055 trial is a single-arm phase 2 trial using pembrolizumab after progression on platinum and cetuximab in recurrent metastatic head and neck cancer patients. Preliminary results were presented at ASCO 2016 with a similar overall response rate of 17% to 18%, as shown in the KEYNOTE-012 trial.

The CheckMate-141 study used a different anti-PD-1 antibody. This is called nivolumab. This was the first positive randomized phase 3 trial in head and neck cancer. This was a study in recurrent metastatic cancers of the head and neck that had progressed within 6 months of cisplatin therapy, and it's stratified by prior cetuximab therapy. Patients on the CheckMate-141 study were randomized 2:1 in favor of nivolumab at a dose of 3 mg/kg every 2 weeks. The primary endpoint was overall survival, and 360 patients were randomized; 240 to nivolumab, 121 to the investigator's choice of either methotrexate, docetaxel, or cetuximab.



The overall survival, as the primary endpoint, was doubled at 1 year in patients treated with nivolumab. They had a survival of 36% at 1 year versus 16.6% with the investigator's choice of either methotrexate, docetaxel, or cetuximab.

Treatment-Related Adverse Events in ≥10% of Patients^a

Adverse Event	Nivolumab (N = 236)		Investigator's Choice (N = 111)		
	Any Grade n (%)	Grade 3/4 n (%)	Any Grade n (%)	Grade 3/4 n (%)	
Any ^a	139 (58.9)	31 (13.1)	86 (77.5)	39 (35.1)	
Fatigue	33 (14.0)	5 (2.1)	19 (17.1)	3 (2.7)	
Nausea	20 (8.5)	0	23 (20.7)	1 (0.9)	
Diarrhea	16 (6.8)	0	15 (13.5)	2 (1.8)	
Anemia	12 (5.1)	3 (1.3)	18 (16.2)	5 (4.5)	
Asthenia	10 (4.2)	1 (0.4)	16 (14.4)	2 (1.8)	
Mucosal inflammation	3 (1.3)	0	14 (12.6)	2 (1.8)	
Alopecia	0	0	14 (12.6)	3 (2.7)	

^a One grade 5 event (hypercalcemia) in the nivolumab arm and one grade 5 event (lung infection) in the investigator's choice arm were reported. A second death occurred in the nivolumab arm subsequent to grade 3 pneumonitis.

Ferris et al. J Clin Oncol. 2016;34: abstract 6009.

 Interestingly and very importantly, nivolumab was associated with grade 3/4 adverse events at only one-third the rate of the investigator's choice chemotherapy. There was a 13% rate of these grade 3/4 adverse events, as opposed to 35% with the investigator's choice systemic therapy, demonstrating tolerability and improved quality of life in these patients.

AXIS

Treatment-Related Select Adverse Events^a

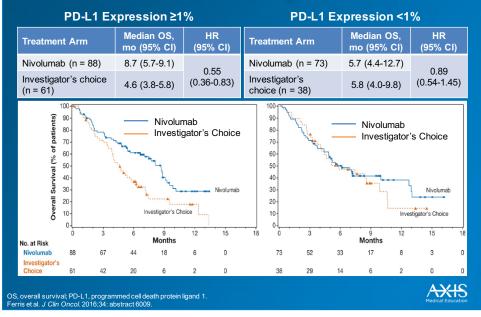
Advance Francé	Nivolumab (N = 236)		Investigator's Choice (N = 111)		
Adverse Event	Any Grade n (%)	Grade 3/4 n (%)	Any Grade n (%)	Grade 3/4 n (%)	
Skin	37 (15.7)	0	14 (12.6)	2 (1.8)	
Endocrine	18 (7.6)	1 (0.4)	1 (0.9)	0	
Gastrointestinal	16 (6.8)	0	16 (14.4)	2 (1.8)	
Hepatic	5 (2.1)	2 (0.8)	4 (3.6)	1 (0.9)	
Pulmonary	5 (2.1)	2 (0.8)	1 (0.9)	0	
Hypersensitivity/Infusion reaction	3 (1.3)	0	2 (1.8)	1 (0.9)	
Renal	1 (0.4)	0	2 (1.8)	1 (0.9)	

^a AEs with potential immunologic etiology that require frequent monitoring/intervention.

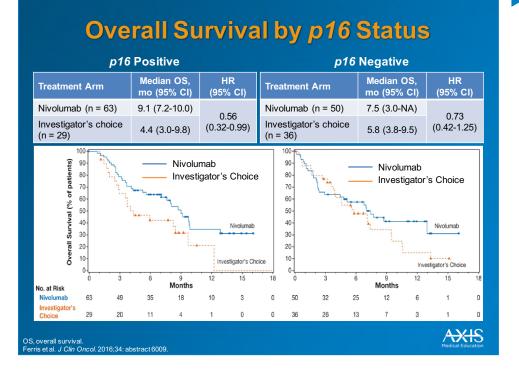
AXIO

Ferris et al. J Clin Oncol. 2016;34: abstract 6009.

Overall Survival by PD-L1 Expression

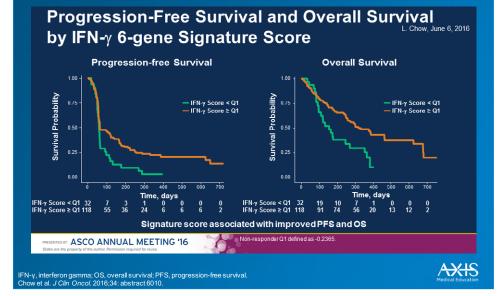


Interestingly, looking at overall survival by PD-L1 expression, the ligand for PD-1, patients who were PD-L1 positive had an improved hazard ratio and overall survival versus those who were PD-L1 negative. Although the hazard ratio favors nivolumab in these patients, the confidence interval crosses 1, and so further data will be necessary to determine the role in PD-L1 negative patients. There were some complete and partial responders in those that were PD-L1 negative, so there's clearly efficacy. And yet, we need to determine the best treatment selection for patients who are PD-L1 negative. Clearly, the PD-L1 positives had a more likelihood of benefit.



Segregating overall survival from the CheckMate 141 study by HPV status using p16 as the surrogate biomarker, patients who were p16 positive had an early separation of the curves and appeared to fare better with a hazard ratio of 0.56 versus the rest of the trial. which the hazard ratio was 0.73. In patients who were p16 negative, they did about as well as those on the rest of the trial. So nivolumab was effective in HPV-negative patients but appears to be more prominently active in the HPV-positive patients.

Progression-Free Survival and Overall Survival by IFN-γ 6-Gene Signature Score



In the search for gene signatures to select patients most likely to benefit, data were presented at ASCO 2016 demonstrating that an interferon inflammatory gene signature could help select patients more likely to benefit. Combining the interferon gene signature with PD-L1 expression may be a combination biomarker for selecting those and enriching responders who can benefit best from these anti-PD-1 therapies.

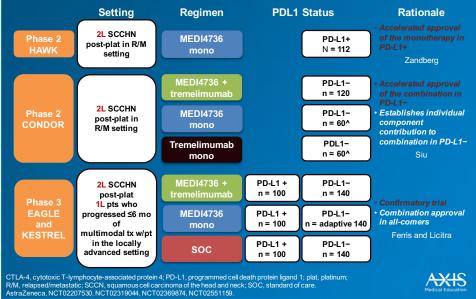
Nivolumab FDA Approval

- November 2016: FDA approved nivolumab for the treatment of patients with recurrent or metastatic SCCHN with disease progression on or after a platinum-based therapy
- In November of 2016, the FDA granted full approval to nivolumab for the patients with recurrent metastatic head and neck cancer with disease progression on or after platinum-based therapy.

AXIS

Durvalumab (MEDI4736, Anti–PD-L1) Plus Anti–CTLA-4 Trials in SCCHN

FDA, US Food and Drug Administration



Not only are anti-PD-1 therapies being used, but the ligand blockade is also being tested. Durvalumab is an anti-PD-L1 antibody, and it's being used as a monotherapy in the phase 2 HAWK trial or the phase 2 CONDOR trial. These trials have completed accrual. And combinations of durvalumab targeting PD-L1 with anti-CTLA-4 using tremelimumab are now open and accruing. The CONDOR trial had a combination of CTLA-4 with PD-L1 targeting. But now the randomized phase 3 EAGLE trial and KESTREL trial in first-line or second-line recurrent metastatic head and neck cancers are open and accruing and will give us the first data on combination checkpoint inhibition against PD-L1 and CTLA-4.

Avelumab: JAVELIN Solid Tumor

- Anti–PD-L1 agent
- Phase 1 JAVELIN Solid Tumor trial
- Patients with metastatic or locally advanced solid tumors, including SCCHN
- Currently recruiting participants (as of October 2016)

PD-L1, programmed cell death protein ligand 1; SCCHN, squamous cell carcinoma of the head and neck EMD Serono, NCT01772004. Another anti-PD-L1 agent called avelumab is being tested. This has moved from the recurrent metastatic trial into the locally advanced trial. These patients have locally advanced solid tumors. The JAVELIN Solid Tumor trial has some initial cohorts with head and neck cancer demonstrating activity and is being moved into the locally advanced setting.

Medical Education

Cetuximab/IMRT With Ipilimumab in High-Risk Locally Advanced *p16* +/- (HPV+) OPSCC: Phase 1b

Stage III/IVA OPSCC (HPV+ smokers, ≥N2b) p16 IHC Tumor/ Blood collection

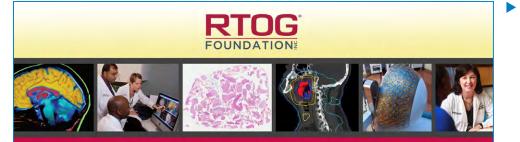
Accrual: 18

Cetuximab/Radiation therapy plus ipilimumab IMRT 70 Gy in 6.5 wk, cetuximab weekly at 250 mg/m² during radiation,^a ipilimumab 1 mg/kg 1 day, starting week 5

After loading dose of 400 mg/m² on cycle 1, day 1 ipilimumab will be continued at indicated dose for additional 2 cycles HPV, human papillomavirus; IHC, immunohistochemistry; IMRT, intensity modulated radiation therapy; DPSCC, oropharyngeal squamous cell carcinoma.



We also can combine anti-CTLA-4 or other checkpoints with cetuximab radiation in the locally advanced setting. As we discussed, cetuximab radiation is an effective and FDA approved regimen. So, combining anti-CTLA-4 ipilimumab with cetuximab radiation was completed in a phase 1 trial. This was reported at ESMO of 2016 demonstrating safety and tolerability using ipilimumab at a dose of 1 mg/kg with overlap of the final 3 weeks with cetuximab radiation.



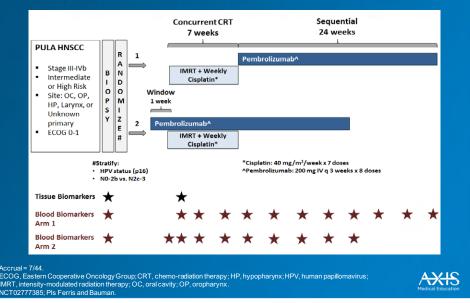
RTOG 3504

Randomized Phase III Trial of Cisplatin-Based Chemoradiotherapy (CRT) +/- Nivolumab (Anti-PD-1) in Patients with Intermediate and High-Risk Local-Regionally Advanced Head and Neck Squamous Cell Carcinoma (with Phase I Lead In)

> Maura Gillison, MD, PhD, Co-Principal Investigator Robert Ferris, MD, PhD, Co-Principal Investigator

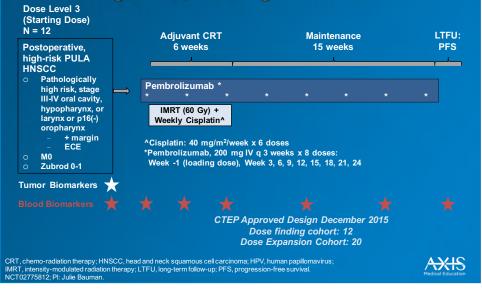
Another trial in locally advanced disease combining a checkpoint antibody now nivolumab. the anti-PD-1 antibody, is the RTOG 3504 trial. This is a randomized phase 3 trial of cisplatin-based weekly chemoradiation with or without anti-PD-1 nivolumab for intermediate- and highrisk locally advanced head and neck cancers. This is in the phase 1 lead in and will be expanded immediately to a phase 3 trial in both highrisk HPV-negative as well as intermediate-risk HPV-positive patients.

UPCI 15-132 – Sequential Versus Concomitant Pembrolizumab Plus CRT



At the University of Pittsburgh and in a multi-site trial, we are testing the sequential versus concomitant use of anti-PD-1 pembrolizumab. This trial is accruing rapidly to combine anti-PD-1 pembrolizumab in a concomitant phase or in a randomized fashion in a sequential phase to demonstrate whether oncologic efficacy or biomarkers differ when the anti-PD-1 is given in these two different regimens.

HN003 - Phase 1 & Expansion Cohort Study of Adjuvant Cisplatin-IMRT & Pembrolizumab in High-Risk, HPV-Negative HNSCC



Similarly, in the postoperative setting, the Radiation Therapy Oncology Group head and neck committee in HN003 has launched a phase 1 and expansion cohort study of adjuvant high-risk resected patients who would traditionally receive cisplatin radiation but now with the addition of pembrolizumab anti-PD-1. So, these are highrisk HPV-negative head and neck cancer patients who undergo surgery, are found to have high-risk features such as positive margins and extracapsular spread. They're candidates for weekly cisplatin chemoradiation, and they'll be given adjuvant pembrolizumab in combination with the chemoradiation and then a maintenance of 15 weeks of the pembrolizumab after the chemoradiation. This is CTEP approved and is now open and accruing.

Now we'll discuss practical application cases: applying the use of the emerging therapies in head and neck cancer to clinical practice.

Practical Application Cases: Applying the Use of Emerging Therapies in SCCHN to Clinical Practice

AXIS

Case 2

- 49-year-old man, 30 pk-year smoker, with T2N2c p16+ HPV-associated SCC of the base of tongue treated with RT + 3 cycles bolus cisplatin
- CR by PET and CT neck on 3 month posttreatment imaging

te response; HPV, human papillomavirus; PET, positron emission tomography;

Followed with CT scans every 3 months

This is a 49-year-old man, a 30-pack-year smoker with an advanced HPV-positive cancer at baseline staged T2N2c of the base of the tongue. He's treated with radiation therapy with bolus cisplatin 100 mg/m2 every 21 days. He has a complete response by PET and CT at 3 months on posttreatment imaging. He's followed with CT scans every 3 months for the first year.

Case 2 (cont): 6 months post-treatment CT showed a suspicious lung nodule

 At 6 months, a suspicious left lung nodule is found on the posttreatment scan, as shown on the chest radiograph and CT scan.

Understanding Treatment Strategies for Squamous Cell Carcinoma of the Head and Neck - 41

XIS

Case 2 (cont)

Biopsy confirmed *p16*+ HPV+ SCC
No other sites of disease on PET-CT



The biopsy confirms that this is p16 of HPV-positive metastatic squamous cell carcinoma. There are no other sites of disease, so low volume distant metastasis.

Case 2 Question 1: How would you treat this patient?

a) Observation

PD-1, programmed cell death protein ²

- b) Palliative chemotherapy
- c) Wedge resection/local therapy
- d) Anti-PD-1 immunotherapy

 We have different options for how to treat this patient.
 Either observation, palliative chemotherapy, or wedge resection and local therapy, or finally—now with the FDA approvals of nivolumab and pembrolizumab—anti-PD-1 immunotherapy.



Key Takeaways

- HPV defines 2 separate groups of SCCHN with different clinical needs, improved survival (HPV-) versus de-intensified therapy (HPV+)
- Transoral robotic surgery is effective, feasible, and safe – trials underway

virus; SCCHN, squamous cell carcinoma of the h

 Immunotherapy of SCCHN is effective and being integrated into all lines and phases of therapy

AXIS

So the key take-aways are that HPV defines 2 separate groups of head and neck cancers with different clinical needs. Improved survival for the HPV-negative group versus de-intensified therapy for the HPV-positive group. We now have seen that transoral robotic surgery, which was FDA approved for head and neck cancer in 2009. is effective; it's feasible and safe. But trials are underway to assess whether it can be a tool for de-intensified adjuvant radiotherapy. We now have seen that immunotherapy of head and neck cancer is effective: it's now being integrated into all lines and phases of therapy.



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